As the second largest dental organization in the world, the AGD’s 2009 annual meeting attracted more than 3,000 attendees, which the AGD notes was its second most successful meeting in 10 years.

This year’s event in New Orleans the AGD has augmented its course offerings and events. Here are few highlights of note for the upcoming event.

**Dates to note**
- July 6 to 8: AGD House of Delegates
- July 8 to 11: AGD Annual Meeting & Exhibits

**Featured speakers**
- “Clear Aligner Therapy: How to Use it Successfully in Your Practice”
  Willis J. Pumphrey, DDS
  8 a.m.–5 p.m., Friday, July 9
  Learn the basic concepts of Clear Aligner Therapy and gain a better understanding of how it works and how to apply it

- “The Artistry of Direct Composite Veneers: Contour is King”
  Michael R. Sesemann, DDS and Elizabeth M. Bakeman, DDS, FAGD
  8 a.m.–5 p.m., Friday, July 9
  Learn to place, sculpt and contour for to six direct resin veneers.

- “Materials Selection for Esthetic Efficient Composite Resin Dentistry”
  John O. Burgess, DDS, MS
  8 a.m.–5 p.m., Friday, July 9
  This is a demonstration as well as a hands-on course. Create life-like anterior and posterior restoration by using new composite resin materials, adhesives, finishing materials and matrix systems.

**Special events**
- Welcome Reception
  5 to 7 p.m., Thursday, July 8
  Hobnob with those of a like mind over cocktails and conversation. As you wander, you can also peruse the newest products and technological advancements in the Exhibit Hall.

- 5K Fun Run/Walk 5K
  6 a.m., Saturday, July 10
  You’ll need a ticket to run or walk along the Mississippi River at this early hour, but know that it will benefit the AGD Foundation.

- Convocation
  4:30 p.m., Saturday, July 10
  Held at the Hilton New Orleans Riverside, join in honoring the AGD fellows, masters, and lifelong learning and service recognition recipients. Your friends and family are also welcome to attend.

- Savor Your Saturday Night
  8 to 11 p.m., Saturday, July 10
  Join the AGD at Mardi Gras World, which overlooks the Mississippi River.

For more information about the meeting, visit [www.agd.org](http://www.agd.org).
The spirit of Boston

By Robin Goodman, Group Editor

Here are selected highlights for each day of the IACA meeting. In general, there are from three to six speakers during each time block for each day.

For the complete listing, please download the schedule on the IACA website at www.IACA.org.

Thursday, July 22

8:30–10 a.m.
• “Realizing the Dream,” Dr. Steve Rasner

10:30 a.m.–12 p.m.
• “Heart Attack, Stroke, Obesity: Is Dentistry to Blame?” Dr. J. Brian Allman
• “Building a Practice that Fits Your Personality,” Dr. Kent Johnson

1:30–3 p.m.
• “Scan 18: Friend or Foe?” Dr. Anne-Maree Cole
• “Sleep in Your Practice,” Dr. Volinder Dhesi

3:30–5 p.m.
• “Solving All Whitening Frustrations,” Dr. Rod Kurthy
• “Dental Alchemy: Using Prime Speak to transform an apathetic patient into your ideal patient,” Dr. Michael Sernik

July 23

8:30–10 a.m.
• “Insurance Panel: How To Soar in an Insurance Controlled World Where They Want to Keep You Down,” Drs. Kurt Doolin, Jeffrey Haddad, Amy Norman, John Paulowicz, Shahin Safarian and Ed Suh with Dr. Bill Dickerson moderating

10:30 a.m.–12 p.m.
• “Dr Thomas Understood: The Signs and Symptoms of TMD,” Drs. Norman Thomas and Heide Dickerson
• “The 5 Ms of a Successful Practice,” Sally McKenzie

3:30–5 p.m.
• “IDS: Immediate Dental Seal — An Important Adhesion Update,” Dr. Ron Jackson
• “Perio Update,” Dr. Dee Nishimine

Seminars: Imaging Systems; Cadent iTero

July 24

8:30–10 a.m.
• “Why Are Women So Strange and Men So Weird?” Dr. Bruce Christopher

Into Your Practice for An Immediate ROI,” Dr. Leo Malin
• “Team Environments: Dramatic, Draconian or Down-Right Amazing,” Tim Twigg

IACA After Dark
This fun-filled event will be screening video clips from dental folks with talent outside the practice. (Note: the video clip are PG rated).

Old South Church, Boston
(Photos/www.stock.xchng.com)